XPEDIANT DIGITAL

INTRODUCING XPGENERATOR® 11.0

Save Time, Money and Stress By Automating Your MLR Compliance

XpGenerator® is designed to relieve companies of the costly burden of MLR requirements, by automating the web content backup process, and ensuring quick and painless regulatory compliance and claim verification.

A SYSTEMIC CHALLENGE

All pharmaceutical product promotions are subject to Medical, Legal and Regulatory (MLR) requirements, as well as FDA regulations and other applicable laws. *This process requires oversight and approval of all advertising claims, creating the need for companies to document and archive all promotional content. This arduous process is typically performed manually, utilizing in-house resources or external contract services. This process is inefficient, expensive, and perhaps worst of all – subject to human error.*

CHANGING THE GAME

Efficient, effective and high ROI: say goodbye to regulatory headaches and costly agency invoices. *XpGenerator automatically performs full and incremental archiving, rendering complete site content as PDFs and storing them in a location of your choice, complete with cover pages and notations. This simple, hands-off solution ensures that your site claims are recorded, organized and accessible – and can be deployed in days, not weeks.*

XPGENERATOR® 11.0 SOLUTION VALUE

FUNCTIONAL

Automate processes to perform full or incremental archiving without intervention.
Set up cover pages, add notes to pages as required, and always have your site claims recorded .

ORGANIZATIONAL

Save the generated PDFs to any location of your choice – hard drive, cloud storage or even your DAM.

TECHNICAL

XpConnect® deploys into your Adobe AEM author instance as an OSGI bundle, allowing your organization to implement a simple, efficient, and cost effective solution in days, not weeks.

WITH XPGENERATOR®		WITHOUT XPGENERATOR®
Reduce PDF creation time by up to 98%	✓	Laborious, manual PDF creation process
Reduce compliance risk	✓	Risk exposure due to human error
Consistent and automated archiving	✓	Further risk exposure due to archive lapses

KEY FUNCTIONS & FEATURES

- Security administration
- Metadata synchronization
- Customizable coversheets
- Integrate & align to your process
- Web, mobile & iPad renditions generated
- Add Java Script to get custom content

SEEING IS BELIEVING – BOOK A DEMO!

Give us 30 minutes and we'll show you how to revolutionize your record retention and compliance process!

Email us at Xmarketing@xpediantsolutions.com or scan the code to set up a demo!

WHO IS XPEDIANT DIGITAL?

Xpediant Digital is a MarTech Product and Services company, and the leader in Adobe Experience Manager (AEM) and Veeva Integration. Our flagship products, XpConnect® Platform and XpGenerator®, combined with XpOmniChannel™ framework, drive time-to-market and cost savings by integrating and automating traditional content authoring and site backup processes.

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