CASE STUDY

Government Research Agency: Aging, Inefficient and Costly Website

THE CHALLENGE

ISSUES & OBSTACLES

The challenge was migrating a 500,000 page website from a home–grown content management system to an industry leading content management system for their industry. Due to the custom nature of the system the support and ability to change was very cumbersome taking far too much programming for basic changes.

THE SOLUTION

Our team typically begins with a solution oriented approach built upon three basic steps:

1 Understanding client goals and objectives

2 Establishing the foundational technology platform

3 Deploy the authoring, content, and the integrated/automated ecosystem.

Xpediant assessed the migration to market and recommended Kapow Katalyst as the migration tool of choice.

The website content was built over several years resulting in multiple HTML schemas, and no proper architecture. It was the classic build as you go with no core architecture defined to build around. The client had a large number of systems that also consumed the content, so it was important to retain the same integration requirements.

Xpediant team analyzed the various HTML schemas and then build the entire migration on Kapow Katalyst over an accelerated 3–month timeframe.

The team also built the content types in Percussion CMS and mapped several schemas to the target CMS. This allowed the new system to be scalable and reusable.

THE RESULTS

- The new content in the Percussion system was clean, manageable and scalable.

- Over the years the agency spent an average of $100 per page. Thus for 500,000 pages, the agency had spent tens of millions of dollars. The maintenance of this massive website was also very costly and cumbersome to maintain.

- With the new CMS system the cost of creation was reduced by more than 60%, management was more efficient and the consumption of the content was increased by over 40%.

- The migration effort reduced the cost of building the new content manually and saved millions of dollars.

GET IN TOUCH

If you have questions or want to talk to one of our experts, please email us at info@xpediantdigital.com