XPEDIANT DIGITAL

CASE STUDY

Biotechnology: High Cost of Managing Regulatory and Compliance Requirements

THE CHALLENGE

ISSUES & OBSTACLES

Client pays creative agencies a significant amount of money per year to create PDFs for review by their project regulatory board and FDA.

These PDFs are labor-intensive and typically require Adobe® Photoshop® files (PSD) or mock-ups that significantly increase costs and add time to assembling the latest version.

THE SOLUTION

Our team typically begins with a solution oriented approach built upon three basic steps:

1 Understanding client goals and objectives

2 Establishing the foundational technology platform

3 Deploy the the product quickly and efficiently.

Xpediant deployed its XpGenerator® product, allowing the client to point to a website and automatically generate a PDF showing the desktop view, mobile view and the tablet view needed for reviews.

The final PDF output is fully configurable and also includes cover pages with metadata that is very useful for Medical Legal Regulatory (MLR) reviews. (Metadata includes SEO tags and alt tags that MLR is required to review.)

This process takes minutes versus days and weeks to meticulously copy and paste screenshots into a cohesive document.

THE RESULTS

- The time to create this PDF decreased from two weeks to five minutes, saving thousands of dollars every time the tool is used.
- It simplified the review process of responsive websites automating 50+ percent of a pharmaceutical company's needs around MLR reviews.

GET IN TOUCH

If you have questions or want to talk to one of our experts, please email us at info@xpediantdigital.com